**Testimonial for the Academy of Social Enterprise – Grow Cycling Foundation**

"Winning the Academy of Social Enterprise Award didn’t just help Grow Cycling Foundation—it transformed us. It’s rare, almost unheard of, to have direct and ongoing access to world-class advisors, industry icons, and visionary business leaders who put so much time and thought into lifting nonprofits out of status quo fundraising. Their expertise, generosity, and belief in our mission gave us the tools to build something bigger than we ever imagined.

But the true magic? The brilliant UCLA business students and ASE team. Their passion, energy, and fresh, innovative perspectives uncovered opportunities we never saw coming. They didn’t just brainstorm ideas—they rolled up their sleeves, built a fully implementable business plan, and handed us a roadmap to sustainable revenue generation.

Because of this experience, we’re not just surviving—we’re economically thriving! The Academy of Social Enterprise gave us a gift that keeps on giving, ensuring we can continue to serve our community and create lasting impact for years to come. This program is a game changer, and we are forever grateful."

— *Grow Cycling Foundation*

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| A colorful circle with white text  AI-generated content may be incorrect. | **Joi Jackson**  President  [www.growcyclingfoundation.org](http://www.growcyclingfoundation.org/)  she/her/hers |